



**Keep the world  
in focus.**

**Hoyalux iD MyStyle V+.**  
An individualized progressive lens  
for instant clarity and constant focus.

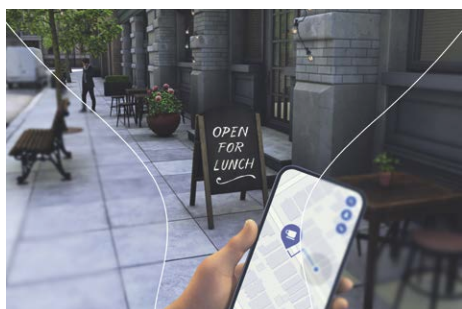
**HOYA**  
FOR THE VISIONARIES

# Individualized progressive lenses: better optical performance than the standard.

**People don't come in standard versions. Everyone's eyes are uniquely individual. Our lifestyles and activities also determine our ideal progressive lens design.**

With Hoyalux iD MyStyle V+, each lens is individualized to your needs for vision that is personally suited to you. It uses Binocular Harmonization Technology to ensure the right correction at each point in the lens for instantly clear vision and focus. It also uses the innovative HOYA iDentifier to match the best design to your personal lifestyle and vision needs.

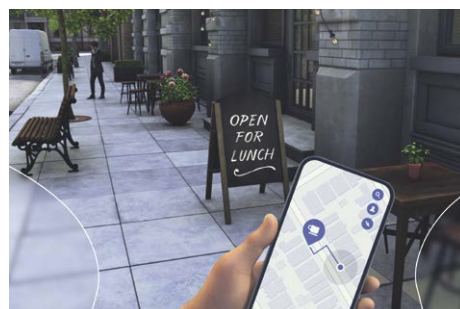
Regardless of what you do and whether you're a first-time or experienced progressive wearer, Hoyalux iD MyStyle V+ lenses offer the clear and stable vision you need.



**Standard progressive lens**



**Hoyalux iD MyStyle V+**



**Hoyalux iD MySelf**

## Your types of visual requirements

**Far Vision:** For activities with viewing more than 4 meters away (E.g. outdoors, running, walking)

**Intermediate Vision:** For activities with viewing between an arm's length to 4 meters (E.g. computer use, TV viewing)

**Near Vision:** For activities within arm's length (E.g. reading, using mobile phone)

## Experience your vision in harmony

### Binocular Harmonization Technology

Different prescriptions between right and left can create a visual imbalance which can lead to burning eyes and headaches. Binocular Harmonization Technology considers the right and left prescription individually for perfect and effortless focusing and excellent depth of vision.

### New lifestyle-based individualization

The HOYA iDentifier incorporates your lifestyle and usage preferences into the lens design to create a personalized profile for clear and stable vision in all the moments that matter to you.

### Binocular Eye Model

Each design is evaluated with the patented Binocular Eye Model for clear binocular performance – this ensures that you experience natural, stable vision in your dynamic, digital world.